

# Website Project Report: University of Technology and Arts

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Website Link: <https://student013.wseiz.edu.pl/>

## 1. Introduction

This report presents the development and structure of my WordPress website titled “*University of Technology and Arts*”. The website is designed as an academic platform that focuses on Information Technology (IT) education and related fields.

The main goal of the website is to present a modern university environment that offers IT-based courses such as Cyber Security, Data Science, Software Engineering, and Computer Engineering.

The website was created using WordPress, which allowed efficient development of pages, content management, and integration of multimedia elements without coding from scratch.

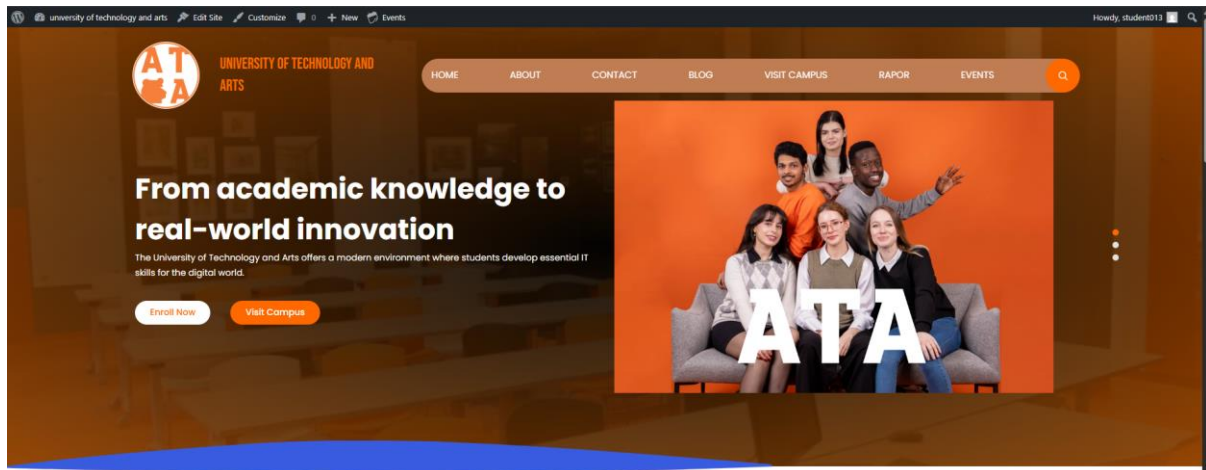


Figure 1. Homepage of the website

## 2. Website Purpose

The main purpose of the website is to simulate a university that specializes in IT education. It aims to present academic programs, events, and learning opportunities in the field of technology.

The website provides users with:

- Information about IT courses
- Blog content related to technology
- Events related to education
- Visual and interactive content

The structure is designed to be simple and user-friendly, allowing visitors to easily navigate through different sections using the navigation bar.

### 3. Website Structure

The website includes the following main pages:

1. Home
2. About
3. Contact
4. Blog
5. Visit Campus
6. Events
7. Report

These pages are clearly visible in the navigation menu at the top of the website. The website contains more than 6 subpages, fulfilling the project requirements.

Page Name	URL
Home	/home
About	/about
Events	/events
Contact	/contact
Blog	/blog
Visit Campus	/visitcampus
Rapor	/rapor
Admin Panel	/wp-admin

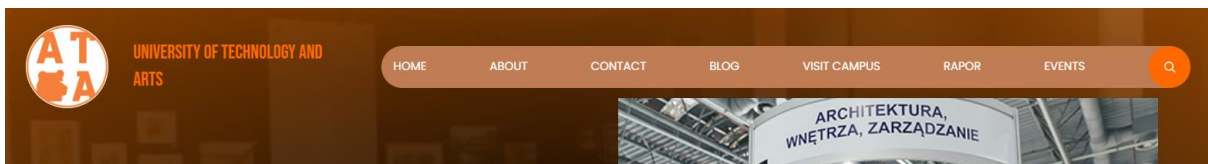


Figure 2. Navigation menu showing all pages

## 4. Homepage Description

The homepage is the main entry point of the website. It introduces the university with a strong visual design and a clear message:

“From academic knowledge to real-world innovation”

The homepage includes:

- A hero section with a call-to-action buttons (Enroll Now, Visit Campus)
- Images of students representing diversity and academic life
- A section displaying upcoming events
- Informational blocks about the university

This page is designed to attract visitors and provide a quick overview of the university.

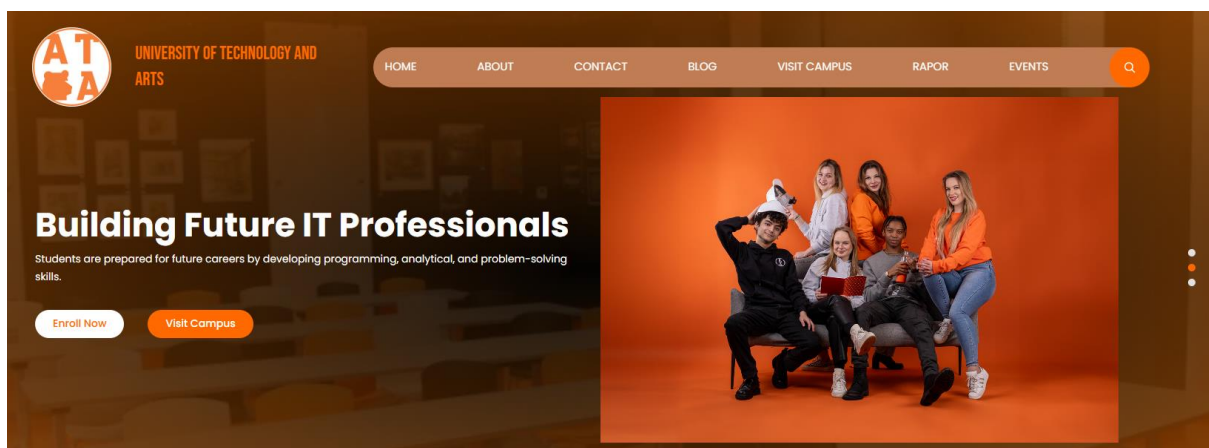


Figure 3. Homepage hero section

## 5. Events Section

The Events section presents upcoming IT-related events.

It includes categories such as:

- IT
- Cyber Security
- Machine Learning

Each event contains:

- Title

- Image
- Short description
- Date

This section allows users to explore academic and professional opportunities.

**OUR EVENTS**  
**Our Upcoming Events**

IT Cyber Security Machine Learning

**Applications Programming**  
Application programming is a powerful skill that lets you build real-world apps, unlock high-paying career opportunities, and work creatively across almost any industry.  
Read More 28/05

**Software engineering**  
Software engineering opens doors to building impactful technologies while offering strong career growth and global opportunities.  
Read More 28/05

**Computer Engineering**  
Computer Engineering lets you design and build the technology behind modern life while opening doors to high-demand, well-paid careers.  
Read More 28/05

different industries, not just IT. In today's world, almost every company uses applications to streamline their business processes. For example, you could work for a logistics company that needs an app for tracking shipments.

**FOR EU COUNTRIES**  
FULL-TIME STUDIES  
• EU/CIS/ OECD – All EU countries, all Balkan countries, Ukraine, Belarus, Moldova, Mongolia, Georgia, Armenia, Kazakhstan, Turkmenistan, Tajikistan, Uzbekistan, Azerbaijan, Kyrgyzstan, Turkey.  
TUITION FEE (PER YEAR) 2700 €

**FOR NON EU COUNTRIES**  
FULL-TIME STUDIES  
• For non-EU countries  
TUITION FEE (PER YEAR) 3500 €

Reference: <https://akademiaty.pl/en/offer/bachelor/applications-programming/>

Figure 4. Events section displaying IT topics

## 6. Calendar View

The website also includes a calendar-based event system, which allows users to view upcoming events in a structured and interactive format.

Users can:

- View events by date
- Navigate between months and days
- Switch between different views such as **List, Month, and Day**

Each event includes:

- Title
- Date and time
- Location
- Short description

This feature improves usability by helping users easily track and plan their participation in upcoming university activities.

[Find Events](#) [List](#) [Month](#) [Day](#)

[<](#) [>](#) Today **Upcoming** [v](#)

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October 2026

**THU**  
**15**

October 15 @ 8:00 am – 5:00 pm

**University Welcome Meeting**

Location: Main Campus – Conference Hall A Description: Join us for the University Welcome Meeting, the first official gathering for new students. This event is designed to introduce you to the [...]

**TUE**  
**20**

October 20 @ 8:00 am – 5:00 pm

**IT Workshop: Introduction to Programming**

Location: Main Campus – Computer Lab 2 Description: Join our IT Workshop designed for beginners who want to start their journey in programming and technology. This event will introduce you to [...]

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[< Previous Events](#) [Next Events >](#)

[Subscribe to calendar v](#)

# Events

Upcoming Events

OCT 8:00 am – 5:00 pm  
**15** **University Welcome Meeting**

OCT 8:00 am – 5:00 pm  
**20** **IT Workshop: Introduction to Programming**

[View Calendar](#)

Figure 5. Calendar section showing upcoming events

## 7. About Section

The About section presents information about the university and its achievements.

It includes:

- History of the institution
- Milestones (such as student growth and awards)
- Key educational values

This section helps build trust and credibility.

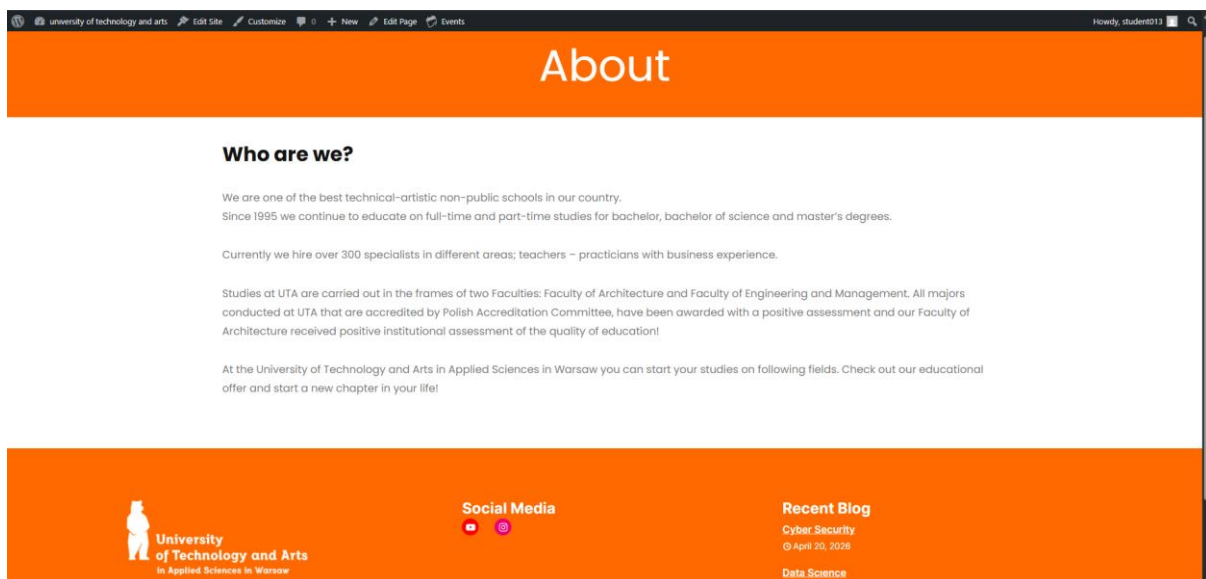


Figure 6. About section with achievements

## 8. Video Integration

The website includes a video section that presents the university visually.

This section is important because:

- It makes the website more interactive
- It helps users understand the university environment
- It improves engagement

OUR VIDEO

### 30th anniversary of the University of Technology and Arts

An invitation to a short film showcasing the 30-year history, development, achievements, and impact of a Warsaw-based university, highlighting its founders, graduates, and inspiring projects.

Know More

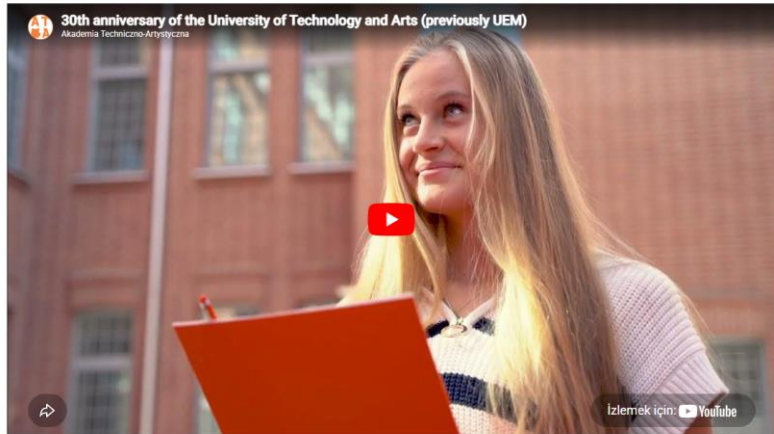


Figure 7. Embedded video section

## 9. Blog Page

The Blog page contains posts related to IT topics such as:

- Cyber Security
- Data Science
- Information Technology

Each blog post includes:

- Title
- Publication date
- Short description

Blog content improves the quality of the website and provides useful information.

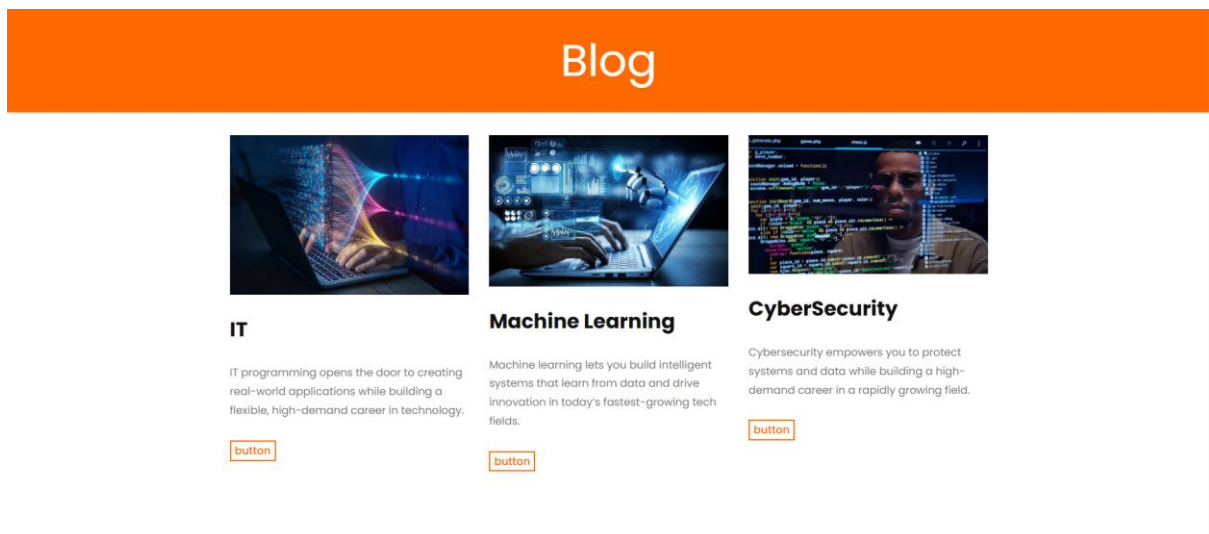


Figure 8. Blog section displaying posts

## 10. Contact Page

The Contact page allows users to communicate with the university.

It includes:

- Contact form
- Basic contact information

This makes the website more professional and interactive.

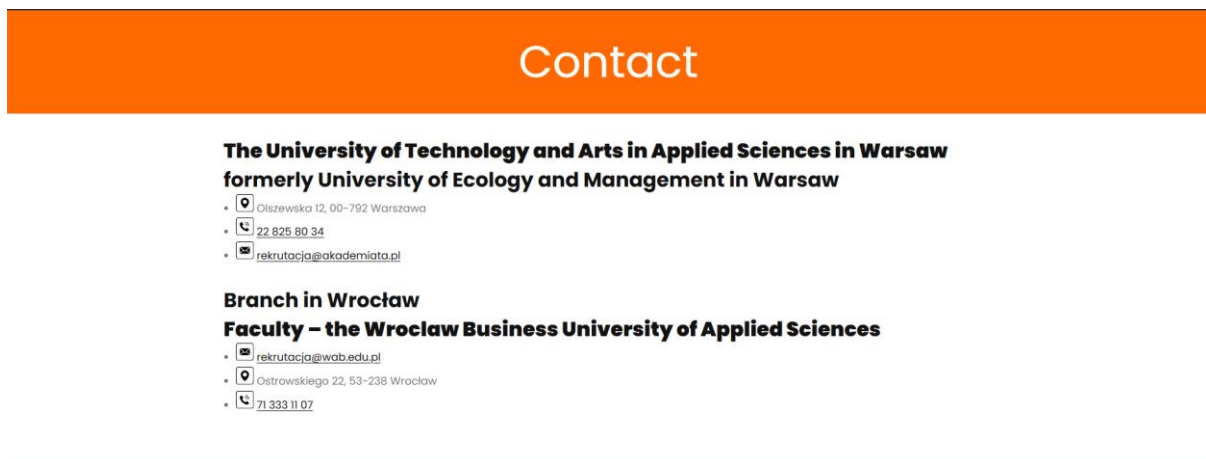


Figure 9. Contact page

## 11. Design and Visual Elements

The website design is modern and professional.

It uses:

- Orange color theme for branding
- Large images
- Clean layout
- Simple navigation menu

These elements improve usability and user experience.

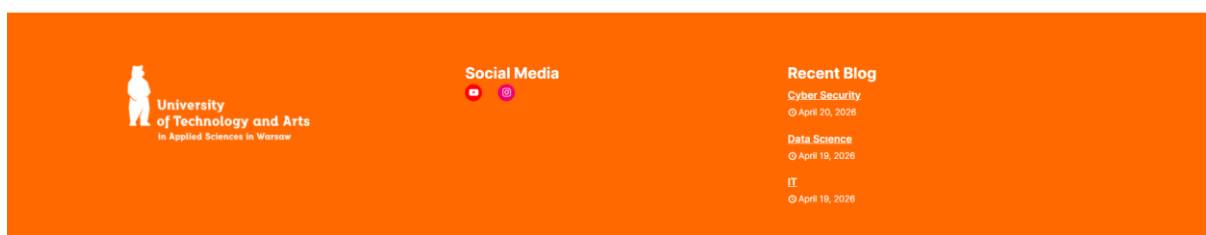


Figure 10. Footer section containing navigation links and additional website information

## 12. WordPress Features Used

The website was created using WordPress.

The following features were used:

- Pages for structure
- Posts for blog content
- Menu for navigation
- Media (images & video)
- Event section

WordPress made it easy to manage and update the website content.

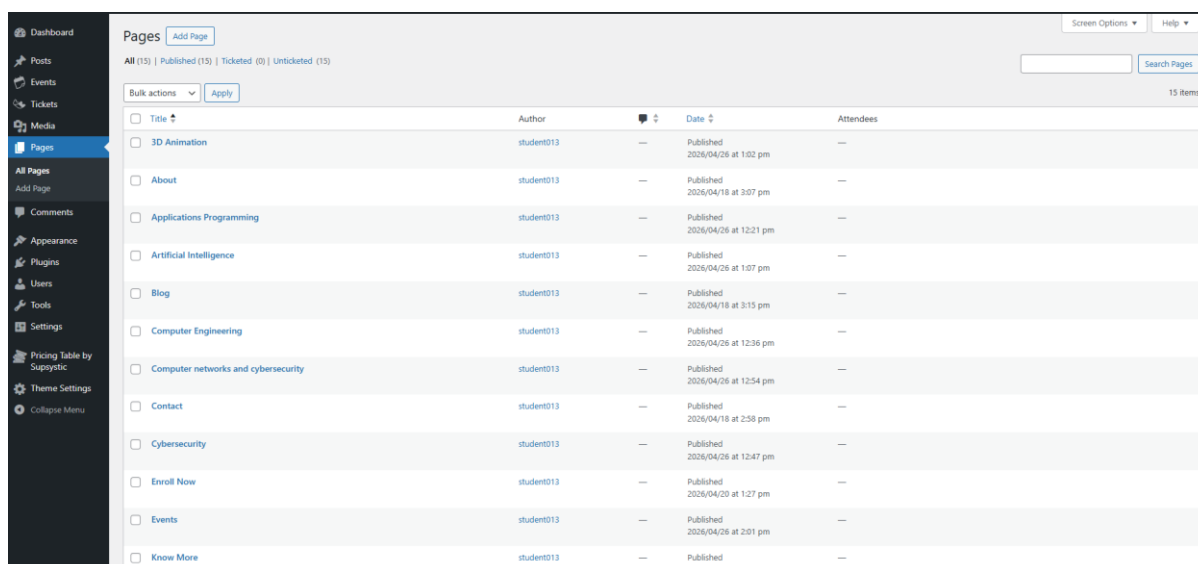


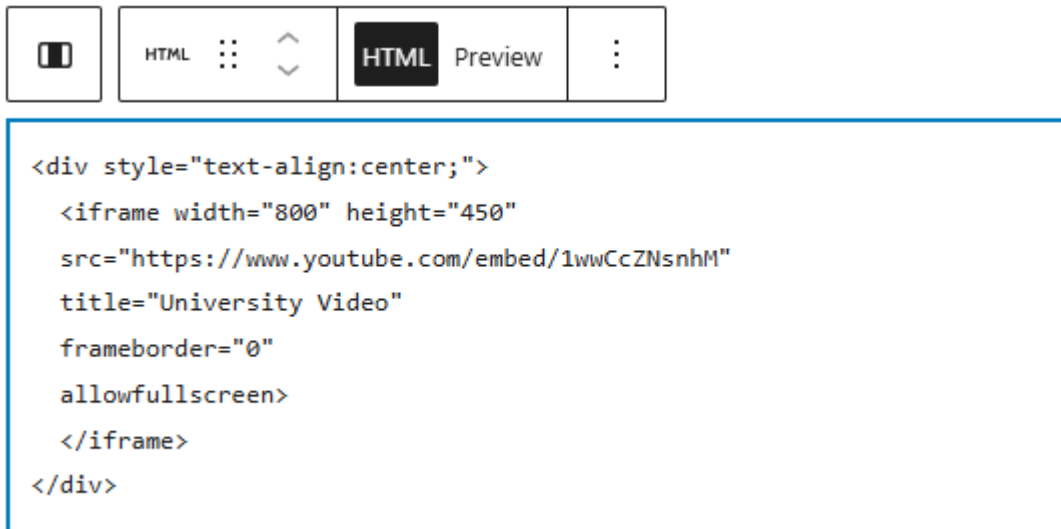
Figure 11. WordPress admin panel displaying the list of blog posts

## 13. HTML Code Used for Video Section

In the website, an HTML block was manually used to embed a YouTube video into the homepage. Instead of using only built-in WordPress blocks, custom HTML code was applied to integrate external multimedia content.

The iframe element allows the video to be displayed directly on the webpage, so users can watch it without leaving the site. This improves user experience and makes the website more interactive.

The following code was used:



The screenshot shows a web editor interface. At the top, there are four buttons: a source code icon, a button labeled 'HTML' with a vertical ellipsis, a button with up and down arrows, and a button labeled 'HTML Preview' with a vertical ellipsis. Below these buttons is a code editor area containing the following HTML code:

```
<div style="text-align:center;">
  <iframe width="800" height="450"
  src="https://www.youtube.com/embed/1wwCcZNSnhM"
  title="University Video"
  frameborder="0"
  allowfullscreen>
  </iframe>
</div>
```

```
<div style="text-align:center;">

<iframe width="800" height="450"

src="https://www.youtube.com/embed/lwWCcZNSnHM"

title="University Video"

frameborder="0"

allowfullscreen>

</iframe>

</div>
```

Figure 12. HTML code used to embed a YouTube video

## 14. References

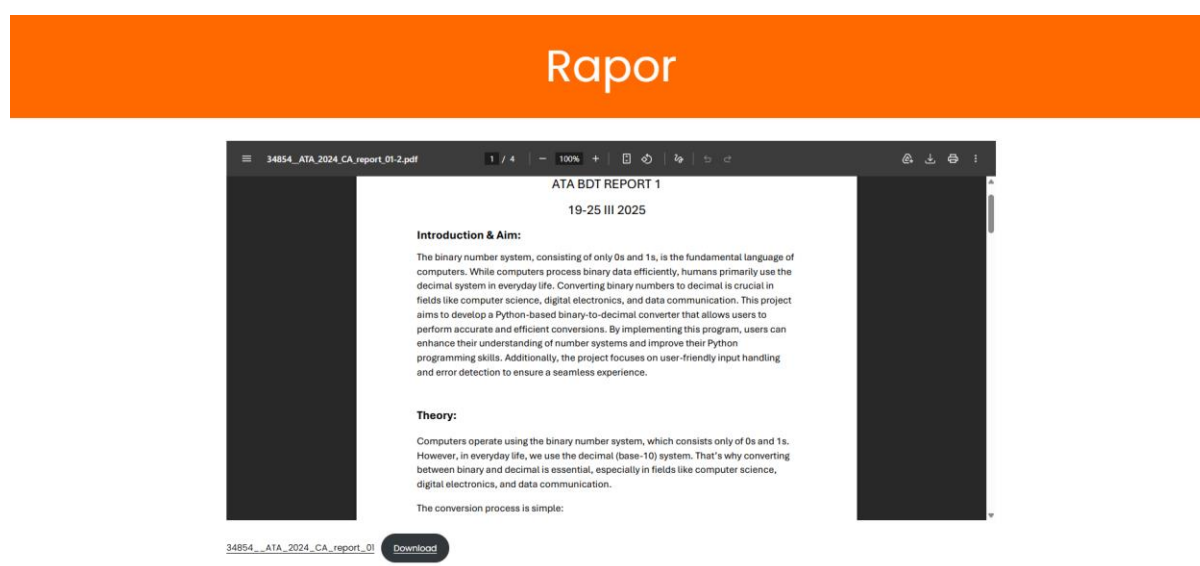
- University of Technology and Arts Website. Available at: <https://student013.wseiz.edu.pl/>
- WordPress.org. Available at: <https://wordpress.org/>
- YouTube. Available at: <https://www.youtube.com/>
- Google Maps. Available at: <https://www.google.com/maps>
- WSEiZ University Resources and Materials (course guidelines)

## 15. Download Feature

The website includes a download feature that allows users to access and download important documents directly from the website.

A PDF report is embedded on the page, and users can also download the file using a dedicated download button. This improves usability by providing easy access to academic materials.

The feature is useful because it allows users to view documents online or download them for offline use.



## 16. Table Example

The website includes structured information presented in table format. Tables are useful for organizing academic content in a clear and readable way.

In this website, a table is used to present IT-related study programs and their basic details.

The example below shows how information can be structured using a table:

## Applications Programming

CITY: Warsaw FIELD OF STUDY: Computer science

Type of study:	Bachelor
Obtained title:	<b>Engineer</b>
Duration:	<b>3.5 years</b>
Language of study:	<b>Polish, English</b>
Form of study:	<b>Full-time (weekdays), Part-time (Saturday–Sunday)</b>

<b><i>Program</i></b>	<b><i>Duration</i></b>	<b><i>Degree</i></b>
<i>Cyber Security</i>	4 years	Bachelor
<i>Data Science</i>	4 years	Bachelor
<i>Software Engineering</i>	4 years	Bachelor

Figure 13. Example of table presenting IT study programs

## 17. Conclusion

In conclusion, the website successfully represents an IT-focused university.

It includes:

- Multiple structured pages
- Interactive elements
- Visual content
- Blog and event sections

This project helped me understand how to design and build a functional WordPress website, organize academic content, and create a professional online platform.